



LISA SMIT AWARDED THE 2014 LES NOUVELLES SPA VISIONARY AWARD

The 10th annual Les Nouvelles Esthetiques Spa Awards hosted by Les Nouvelles Esthetiques South Africa in association with Les Nouvelles Esthetiques Paris, was held on Sunday, 27 July 2014, at the prestigious Maslow Hotel, Sandton, Johannesburg.

The Spa Recognition Awards is an industry award, acknowledging individuals who have excelled in the spa industry.

"We focus a large amount on the actual spas, however there are a number of individuals, who go above the call of duty and through their work the entire industry benefits. Les Nouvelles Esthetiques South Africa, introduced the inaugural Les Nouvelles Esthetiques Spa Recognition Awards in 2006 to recognise these phenomenal individuals and each year we look forward to acknowledging their achievements." said Dr Nadine de Freitas (Managing Editor – Les Nouvelles Esthetiques SA).

The Spa Visionary Award is awarded to a pioneer within the Spa Industry. An industry leader who has made truly outstanding contributions to the development of the Spa Industry over the past year and whose ideas have lead to a change or noted improvement in the spa industry. We are pleased that the Spa Visionary Award for 2014 was awarded to Lisa Smit, CEO and founder of TheraVine™.

The birth of L.S. Enterprises was when Lisa, a visionary and entrepreneur, who through many years of determination and innovation experimented with formulations and ingredients until her efforts were rewarded when she launched her award-winning TheraVine™ range in 2004. After completing her International Diploma in Cosmetology and Beauty Therapy, Lisa achieved various specialised health and skincare certifications, as well as full membership in the South African Institute of Health and Skin Care Therapists and associated membership in the Society of Cosmetic Chemists of South Africa. Lisa contributes over 20 years of passion within the health and spa industry, her unique ability and skill to create extra-ordinary, unique spa treatment protocols, and her in-depth product knowledge to develop unique product lines accordingly. Lisa is highly regarded in the industry and press for being an innovator and industry leader.

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